

L. H. DOTTIE

DEC™
DOTTIE ENERGY CORE

Alkaline Battery Merchandising Program





Merchandising System

DEC™ Alkaline Battery Merchandising Program

NEW!



- Easy To Refill
- Easy To Reorder the Quantities you need
- Contains the 5 most popular battery sizes

HERE IT IS! The Battery Merchandiser with the Battery Quality, Piece Count, Flexible Reorder Quantities and Foot Print you have been looking for...The Dottie Energy Core Battery Counter Top Merchandiser (BATM). This Dottie Merchandiser comes Pre-Packed and can easily be refilled with Dottie 12 card cartons. The initial card count is: AAA 22 cards (88 batteries), AA 19 cards (76 batteries), C 11 cards (22 batteries), D 8 cards (16 Batteries) and 9V 17 cards (17 batteries).

This handsome display will enhance impulse battery sales - Dottie quality will bring them back for more!

Restocking the Battery Merchandiser is Easy - Dottie's Total Fulfillment System allows you to purchase as little as one box (12 cards), that will ship with your regular Dottie order. Dottie partners with you to help manage your inventory!

Dottie Energy Core Batteries - Quality Products, Highly Effective Merchandising and Packaging, Easy stock management - Dottie Energy Core Batteries

DEC™ Easy Order Pre-Packed Refills

NEW!



D and C Cards are double layered at the hang hole!

Convenient Pre-Packed Boxed Battery Merchandising Refills

Convenience and Quality are the words used to describe the Dottie Energy Core Merchandising System and Dottie Batteries.

Nothing could be more convenient than reordering Dottie Energy Core Batteries with your regular Dottie order.

Each battery size is carded and packed 12 cards per box - order as little as one box!!

The highest quality packaging materials are used for Dottie Battery cards - D and C Cards are double layered at the hang hole!

Keep your Dottie Battery merchandiser full - and sales will continue to add up!

Alkaline Batteries

DEC™ Long Lasting Alkaline Batteries

0%

NEW!

Dottie Energy Core Batteries are manufactured with the Industry's latest Dottie Core Lock Technology on the newest battery production line in the world. Every opportunity to incorporate the most innovative battery designs for quality and performance have been embraced - the result, proven by exhaustive independent laboratory testing, is the best battery on the market today. Manufactured with 0% Lead, 0% Mercury and 0% Cadmium, Dottie Energy Core Batteries are truly World Class.

All popular sizes are available; AAA, AA, C, D and 9V; with the highest quality color coded/bar coded packaging available. Dottie Energy Core Batteries are the right battery for your customer.



CAT NO	BATTERY SIZE	BATTERIES PER CARD	STANDARD QTY	MASTER QTY	UNIT
BATAACARD	AAA	4	1 Box (12 Cards)	4 Boxes (48 Cards)	Ea. Card
BATAACARD	AA	4	1 Box (12 Cards)	4 Boxes (48 Cards)	Ea. Card
BATCCARD	C	2	1 Box (12 Cards)	4 Boxes (48 Cards)	Ea. Card
BATDCARD	D	2	1 Box (12 Cards)	4 Boxes (48 Cards)	Ea. Card
BAT9VCARD	9V	1	1 Box (12 Cards)	4 Boxes (48 Cards)	Ea. Card

DEC™ Long Life-Core Lock Technology™

Designed to reduce common alkaline battery leakage that could cause damage to high performance devices

Reliability:

- Anti-leakage (gassing)
- Gasket: Unique safety vent structure.
- Zinc alloy composition
- Protects against impurities
- Larger Air Gap at bottom of battery

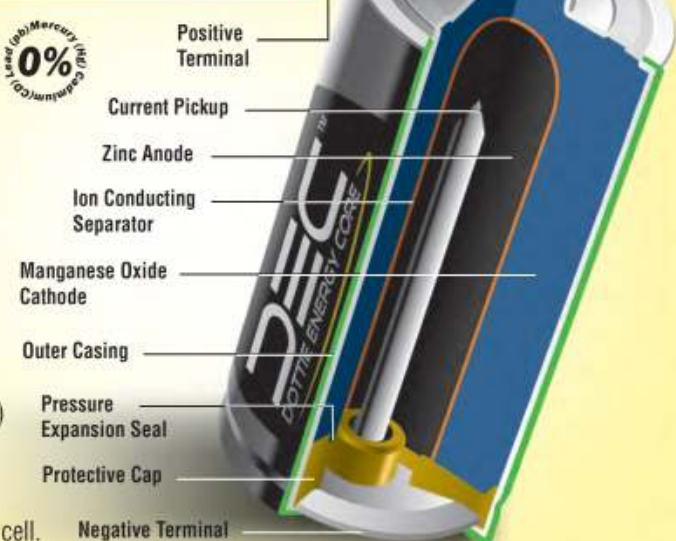
SPW (Short-circuit Preventive Washer: AAA & AA)

Prevent short-circuiting of the cell (result - gassing, leakage) by improper contact with the spring terminal of the device.

RPP (Reverse-current Prevention Protection: D & C)

Prevents reverse circuiting (result - gassing, leakage) of the cell.

0%





L. H. D O T T I E



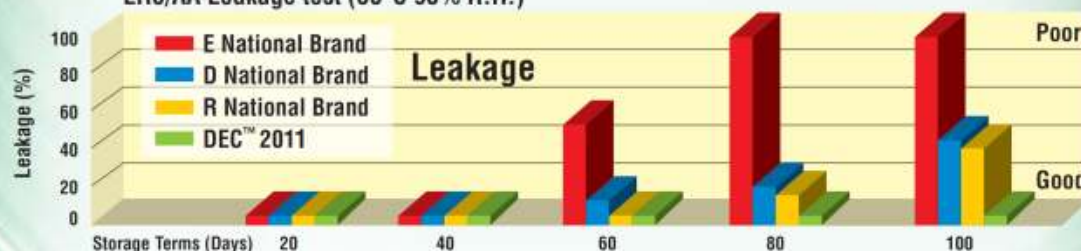
DOTTIE ENERGY CORE



Performance Tests / Results

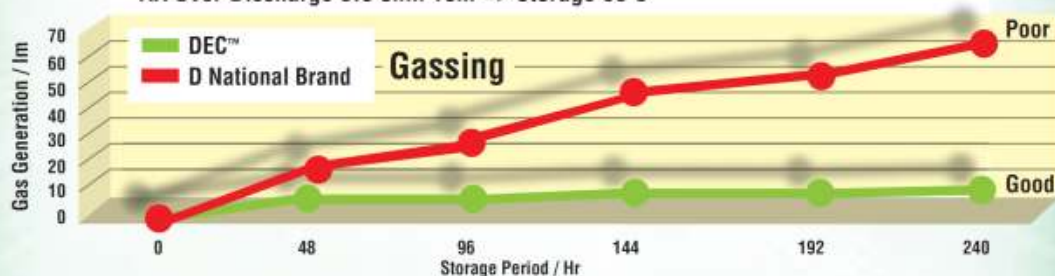


LR6/AA Leakage test (60°C 90% R.H.)



Storage Period at 60 C / Days	DEC™ (Number of Leakage)	D National Brand (Number of Leakage)
0	0	0
2	0	0
4	0	2
6	0	5
8	0	5
10	0	6

AA Over-Discharge 3.9 ohm 18hr => Storage 60 C



**Quality Proven by 3rd Party Lab Testing
to Equal or Exceed National Brands**



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